

Enhance your Make-Up Artistry

and use your talents to help make the world a more beautiful place, one person at a time!

To stay competitive in your profession, Estheticians and Stylists need to consistently expand the quality and content of their professional portfolio.

For the novice and experienced professional alike, these advanced courses offer a blend of theory, demonstration, and practical application to enhance your skills in beauty make-up artistry.

Make-up Basics: Creating a Modern Beauty Make-up
TIO 960 16 hours \$125

How would you like to create a make-up that makes your client look so naturally flawless that no one will believe they didn't wake up that way? This is the true definition of a modern beauty make-up. Before you can apply make-up, you must first master the individual elements of an application. This course will break down a modern beauty make-up into its basic beauty building blocks and then put them back together to create a polished final look. For the novice and experienced professional alike, this course offers a blend of theory, demonstration and practical application to enhance your skills in beauty make-up artistry.

<u>Ref#</u>	<u>Dates</u>	<u>Days</u>	<u>Time</u>	<u>Campus</u>
TBA				

Prerequisite: State of Florida Cosmetology, Esthetician or Salon License.

Visit www.palmbeachstate.edu/trades.xml for additional offerings, schedules and fees

Space is limited! Sign up now!

Interested in more information? Want to be added to our mailing list? Send your email address to: ti@palmbeachstate.edu

For more information call

561-868-3702

www.palmbeachstate.edu/trades.xml

Advanced Beauty Make-up: Corrective Make-up (Highlights, Contours, and Camouflage)

TIO 961 16 hours \$130.12

Once you have the basic modern beauty make-up application mastered; our goal as make-up artists is to assist the client in achieving complexion perfection. Creating dimension and balance in their facial features by accentuating their positive features while minimizing those they perceive as "flaws". This course is designed to prepare you to apply a natural looking corrective make-up.

Develop a working understanding of corrective theory and techniques utilizing shadows, highlights and camouflage/color correctives through lecture, demonstration, and practical application. Prerequisites: TIO0960

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TBA				

Ethnic Make-up: Make-up for Women with Skin of Color
TIO 962 16 hours \$130.12

In an era when the face of beauty has changed and the most celebrated women in Hollywood include such stars as Halle Berry, Jennifer Lopez and Lucy Lui, it revolutionizes the way women with skin of color can think about beauty. This course will help you create make-up that celebrates your client's ethnicity. Enhance your skills in addressing beauty make-up artistry for a full spectrum of skin tones through theory, demonstration and practical application. Prerequisites: TIO0961

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TBA				

Make up: How to Market your Service
TIO 964 16 hours \$130.12

You have mastered the techniques and perfected the art. Now, how do you build a career as a professional makeup artist? Have you considered starting your own business? Do you plan to join an industry leader or will your career be in a salon or spa? This course is designed to enhance your business skills. Topics featured will include market research, developing a mission, branding, product development, and marketing. You will leave armed with a strategic plan outline tailored to your individual needs. Prerequisites: TIO0962

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TBA				

